

Isidro G. Pentzke Ed.D.

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West Palm Beach Fl, 33409

Professional Summary

Isidro Pentzke Ed.D is an accomplished Supervisor with a remarkable 22-year career in management, education, and technology. Demonstrating expertise in organization, time management, strategic planning, project management, marketing, and design, Isidro has consistently delivered exceptional results. With a proven track record of leading and managing teams of up to 30 staff members, Isidro excels in communication, team motivation, coaching, and networking. Isidro's strength lies in recruiting and training staff for diverse roles, spanning sales, marketing, education, customer service, and online support.

Education

Doctor of Education and Leadership	Lynn University
Master of Fine Art	Lesley University
Bachelor of Fine Arts Studio Art	Florida Atlantic University
Bachelor of Science Business Administration	Florida Career College
Associate in arts	Palm Beach State College

Professional Experience

Director of Operations

Unicorn Children's Foundation, June 2023 - October 2023

- Managed and oversaw daily expenses
- Created yearly budgets for programs including monthly reports and runways for yearly evaluations
- Managed a team of 30 including on location and virtual staff
- In charge of networking and brand awareness
- Over saw the creation of new programs and updating old programs
- Created resources for management and team leads

Marketing Director

Palm Beach Photographic Center / Palm Beach, 2015 - May 2023

- Led photographic and digital imaging experiences, ensuring excellence in still and video capture.
- Set up technology for on-location and in-studio projects.
- Designed and refreshed graphic layouts for print and web media.
- Managed studio operations, maintaining strict adherence to quality standards.
- Oversaw digital asset management and archival processes.
- Successfully transitioned in-person classes to online platforms, enhancing program delivery.

Adjunct Professor

Palm Beach State College / Palm Beach Gardens, 2019 - Current

- Delivered comprehensive instruction in film/digital photography, art appreciation, and design.
- Crafted engaging lesson plans and tracked student development.
- Conducted faculty training sessions to enhance teaching methodologies.
- Strategized growth initiatives and introduced innovative programs.
- Actively participated in the college's gallery submission program, fostering artistic diversity.

Art Instructor

School District of Palm Beach County, 2013 - 2019

- Delivered comprehensive instruction in film/digital photography, art appreciation, and design.
- Crafted captivating lesson plans and tracked student development.
- Conducted faculty training sessions to enhance teaching methodologies.
- Strategized growth initiatives and introduced innovative programs.
- Actively participated in the college's gallery submission program.

Special Skills

Adobe Master Design Suite, Photography, Cinematography, Advanced Lighting, Advanced Digital Editing ,Web/ Print Marketing, Office 365, Computer Networking, Mail/eMarketing, 3D imaging, Video, Networking, 3D imaging, Teleconference, Research/ Reporting, Marketing/ Design, Accounting, Operations Management, Customer Service, Team Collaboration, Staff Supervision

Publications

LYNN UNIVERSITY	Strengthening and Supporting Photography Education Using an Online Multi-Faceted Approach	2021
LESLEY UNIVERSITY	The Process of Loss	2018
FLORIDA ATLANTIC UNIVERSITY	Apex	2013

**Curriculum Vitae Available Upon Request

** Willing to relocate

**References Available Upon Request